



# Cookie Policy

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## 1. Introduction

Welcome to our cookie policy. This policy works alongside our privacy policy, which you can find in the trust centre on our website. The purpose of this policy is to describe what cookies are, what we use them for and how you can manage them during your visit to or use of our website. By using our website, you agree to the use of cookies and similar technologies in accordance with this policy. If you do not agree to the use of these cookies, please disable them as described below.

## 2. What are cookies?

Cookies are small text files placed on your computer or mobile device by websites you visit. They are widely used to make websites work, improve their efficiency and provide information to the website owners. Cookies do not contain personal data, but they do contain a personal identifier allowing us to associate your personal data with a certain device.

## 3. Why do we use cookies?

These files serve a number of useful purposes to you, including:

- ensuring the website functions correctly;
- granting you access to restricted content;
- tailoring our website's functionality to you personally by letting us remember your preferences, location or device type;
- improving how our website performs;
- understanding who our audience is, so that we can provide content most relevant to you;
- allowing third parties to provide services to our website; and
- helping us deliver interest-based advertising where appropriate in compliance with applicable laws.

## 4. The types of cookies we use

We use different types of cookies on our website. Some of these cookies are placed by us, while others are placed by our third-party plug-ins, suppliers or advertisers. These cookies may be deleted from your device at different times, such as at the end of your browsing session (when you leave the website) or after a pre-set amount time, or they may persist on your device until you delete them.

We use the following types of cookies on our website:

- **necessary cookies** – these are cookies that allow our website to perform its necessary functions and without these cookies, some parts of our websites would stop working;
- **functional cookies** – these are cookies that remember who you are as a user of our website and we use them to remember any preferences you may have selected on our website, like saving your username and password, or settings;
- **performance cookies** - performance cookies are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for you;
- **site analytics cookies** – these are cookies that monitor how our website is performing, and how you interact with it and we use them to know how best to improve our website or services;
- **advertising cookies** – these are cookies that matches your interests or web searches with applicable advertising campaigns on our website and we use them to provide you with advertising that we think you might find useful; and

- **third party cookies** – these are cookies that some of our business partners use on our website. We have no access to or control over them. Information collected by any of these cookies or widgets is governed by the privacy policy of the company that created it, and not by us. These are the third-party cookies you might encounter through this site:
  - **Google analytics** – Google Analytics is a web analytics service provided by Google, Inc. Google Analytics uses cookies to help us analyse how users use our website. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States of America; and
  - **social media cookies** – these are cookies that integrate with social media platforms. We use them to help you share content from our website to your chosen social media platform.

## 5. Our cookies

The types of cookies used on the website can be viewed and changed under the “**Manage consent**” tab.

## 6. Deleting cookies

Your internet browser generally accepts cookies automatically, but you can often change this setting to stop accepting them. You can also delete cookies manually. You can read how to do this for popular browsers by following these links:

- Firefox
- Google Chrome
- Internet Explorer
- Safari

Deleting or no longer accepting cookies may prevent you from accessing certain aspects of our website where cookies are necessary or cause the website to forget your preferences. Deleting cookies may not prevent you from seeing advertisements on our website, but such advertising may be less relevant to you.